

24 October 2017

Lovisa lands at Westquay for Southampton debut

Hammerson is pleased to announce that it has secured international jewellery brand, Lovisa, for its first store in Southampton at Westquay.

Lovisa will be opening a 960 sq ft store on level three of the mall where it will trade alongside brands including River Island, Lush and Superdry. A welcome addition to the diverse retail line-up at the centre, the brand will be offering its full range of on trend fashion jewellery when it opens in November this year.

Having launched in 2010, Lovisa's 300 stores can now be found in 13 countries across the world, with the latest signing at Westquay marking an all-important first in Southampton. The news follows a number of recent debuts at the centre, including aspirational fashion brand Joules and popular Australian stationary brand, Smiggle.

Iain Mitchell, UK Commercial Director at Hammerson, said "Lovisa is a perfect addition to the tenant mix at Westquay, complementing the existing retailers and a strong fit for the far-reaching catchment of the centre. Our data shows that jewellery has been a consistent outperformer in our portfolio this year, and we're pleased to be extending this offer at Westquay. Firmly established as the premier retail destination on the South Coast, the centre is the venue of choice for brands like Lovisa looking to expand in the region."

Steve Doyle CEO at Lovisa, commented, "We are delighted to grow our portfolio and open our first store in Southampton at Westquay. Lovisa has grown rapidly since its launch five years ago and with its high levels of footfall and compelling retail mix, Westquay is the ideal venue for our continued expansion."

ENDS

Melissa Flight, Property PR Manager

E: melissa.flight@hammerson.com

Tel: 020 7887 1890

www.hammerson.com

Notes to Editors

Hammerson is a FTSE 100 owner, manager and developer of retail destinations in Europe. Our portfolio of high-quality retail property has a value of around £10.5 billion and includes 23 prime shopping centres, 17 convenient retail parks and investments in 20 premium outlet villages, through our partnership with Value Retail and the VIA Outlets joint venture. Key investments include Bullring, Birmingham, Bicester Village, Oxfordshire, Dundrum Town Centre, Dublin and Les Terrasses du Port, Marseille.