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Cotswold Outdoor and Runners Need arrives in Highcross, Leicester

Hammerson announces that Cotswold Outdoor and Runners Need are to join the retail line-up at Highcross shopping centre, marking debuts for both brands in Leicester.

Due to open later this year, Outdoor & Cycle Concepts Ltd's first store in Leicester will be a 8,800 sq ft unit, situated in the centre's East Mall, alongside other leading retailers including Waterstones, Urban Outfitters and Smiggle. Runners Need will be incorporated into the space, alongside Cotswold Outdoor, with an area designated to the brand within the store.

The popular outdoor clothing and equipment brands will offer customers a full range of hiking, cycling, climbing, as well as running gear. With shoppers across the UK keen to get out and about and be more active, Cotswold Outdoor and Runners Need will be the perfect place for those wanting to get fully kitted out.

Iain Mitchell, UK Commercial Director at Hammerson commented: "It is great news for Highcross, as well as for shoppers in the region, that Cotswold Outdoor and with it, Runners Need, will be debuting in Leicester at the centre. The trend for ath-leisure and well-being products continues to grow in popularity, so both brands are ideally placed to capitalise.

"Already a retail, dining and leisure hub for leading brands it is encouraging to see Leicester continuing to go from strength to strength as occupiers look to expand across the UK into the very best regional destinations."

News Release

Elaine Wrigley, Retail Director, Outdoor & Cycle Concepts Ltd, added: “We are delighted to be opening a store in Leicester. Customers can look forward to expert service and the very best selection of outdoor clothing and equipment alongside our extensive range of run footwear and clothing.”

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Notes to Editors

Hammerson is a FTSE 100 owner, manager and developer of retail destinations in Europe. Our portfolio of high-quality retail property has a value of around £10 billion and includes 22 prime shopping centres, 18 convenient retail parks and investments in 15 premium outlet villages, through our partnership with Value Retail and the VIA Outlets joint venture. Key investments include Bullring, Birmingham, Bicester Village, Dundrum Town Centre, Dublin and Les Terrasses du Port, Marseille.