



VIA Outlets Appoints new COO and CFO, continuing expansion of its Pan-European Outlet Portfolio

September 25, 2018 – VIA Outlets, the industry-leading owner and developer of outlet shopping destinations that serve the growing consumer demand for premium shopping experiences, is pleased to announce the appointment of two newly-created senior management positions to join its growing team of experienced real estate professionals. Otto Ambagtsheer joins as Chief Operating Officer and Peter Stals as Chief Financial Officer.



Otto Ambagtsheer most recently served as Managing Director at Unibail-Rodamco-Westfield for Benelux, a role he held since May 2015. Previous experience includes working as Managing Director Consumer Products & Services within Schiphol Group. Prior to this role, he worked as Director of Real Estate Development at Schiphol Real Estate. Otto is a graduate of London Business School and holds a Law Degree from Radboud University of Nijmegen.

Peter Stals joins VIA Outlets after nearly five years at BlackRock, where he was working as Vice President and then as Director, serving as Head of Transaction Support and Valuations Secretary for EMEA Real Estate. Prior to this position, he held roles in private equity real estate management firm MGPA (acquired by BlackRock) and Audit and Advisory at Deloitte. Peter is a Chartered Accountant with a first-class honours degree in Accounting and Finance from the University of Birmingham.



VIA Outlets is a joint venture between APG, Hammerson, Value Retail and Meyer Bergman. It currently owns a portfolio of 11 premium fashion outlets across Europe, offering over 259,000 sq. metres GLA and over 850 brands in nine European countries. Every year, over 30 million guests visit the different locations across the portfolio. VIA Outlets saw over €1 billion in brand sales during 2017.

Ends

Notes to Editors:

VIA Outlets was founded in 2014. Its principal stakeholders include Dutch pension fund asset manager APG and UK REIT Hammerson plc. The operating partners are outlet centre specialist Value Retail and retail asset manager Meyer Bergman.

For more information about VIA Outlets, please visit: www.viaoutlets.com



About APG Asset Management N.V.:

APG is a financial services provider in the pension sector in the areas of executive consultancy, asset management, pension administration and communication services for pension funds. APG manages more than €480 billion (July 2018) in pension assets for the various pension funds. Please visit www.apg.nl for further information.

About Hammerson:

Hammerson is an owner, manager and developer of retail destinations in Europe. Their portfolio of high-quality retail property has a value of around £10.6 billion and includes 22 prime shopping centres, 15 convenient retail parks and investments in 20 premium outlet villages.

For additional information, please visit: www.hammerson.com

About Meyer Bergman:

Meyer Bergman is a privately held real estate investment management firm. It advises three closed-ended, value-add real estate funds with approximately €6 billion of assets under management on behalf of global institutional investors. Meyer Bergman targets under-managed mixed-use properties across in Europe.

For additional information, please visit www.meyerbergman.com

About Value Retail:

Value Retail is the creator and operator of The Bicester Village Shopping Collection. The 11 award-winning luxury shopping destinations in Western Europe and China are collectively home to more than 1,300 boutiques of leading fashion and lifestyle brands offering attractive savings throughout the year. Within reach of many of the world's most important gateway cities, the Collection attracts 40 million guests a year, and has achieved double-digit growth in gross sales each year since the opening of the founding Village, Bicester Village, in 1995.

For additional information, please visit www.ValueRetail.com

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