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Khaadi opens its doors at Silverburn

Hammerson announces that Khaadi, the international clothing brand, has opened its debut Scottish store at Silverburn, Glasgow.

The 2,700 sq ft store positioned next to Flannels and Schuh is the brand's first store in Scotland and the third in Hammerson's portfolio. The interior of the new store is a fusion of design elements from East and West and is finished with natural materials which best showcases the vibrant designs of Khaadi's clothing and accessories range.

Commenting on the opening, Iain Mitchell, Hammerson UK Commercial Director, said: "Khaadi is a great addition to Silverburn, which adds to the existing varied and extensive range for our shoppers. Silverburn's reputation as the region's leading retail and leisure destination has led to numerous retailers launching their brand at the centre, including Flannels and Tim Horton's most recently. We are confident that the quality of the retail mix will ensure this trend continues."

Rehan Syed, CEO of Khaadi, added: "Silverburn is the perfect place for us to open our debut store in Scotland and we've already had a warm welcome from our new customer base. The strong reputation of the centre in Scotland gives us a firm foundation to build our presence in a new UK region."

Anchored by Debenhams, Silverburn is home to over 120 retailers, including H&M and River Island. Silverburn also has an extensive leisure offer with a 14-screen Cineworld and a comprehensive line-up of 20 restaurants, as well as the recently announced addition of PureGym, set to open this early summer.

For more information regarding Silverburn please visit www.shopsilverburn.com

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Notes to Editors

Hammerson

Hammerson is an owner, manager and developer of retail destinations in Europe. Our portfolio of high-quality retail property has a value of around £10.6 billion and includes 22 prime shopping centres, 15 convenient retail parks and investments in 20 premium outlet villages, through our partnership with Value Retail and the VIA Outlets joint venture. Key investments include Bullring, Birmingham; Bicester Village, Oxfordshire; Dundrum Town Centre, Dublin; and Les Terrasses du Port, Marseille.