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Tommy Hilfiger to open two new stores in Scotland

Global brand coming to Silverburn, Glasgow and Union Square, Aberdeen

One of the world's leading designer lifestyle brands, Tommy Hilfiger, is to open two new stores in Scotland, at Hammerson's flagship destinations Silverburn, Glasgow, and Union Square, Aberdeen. The stores will mark the return of Tommy Hilfiger in Scotland as part of the brand's expanding UK store portfolio.

Each store will be around 2,000 sq ft in size, and will stock the Tommy Hilfiger Spring 2021 menswear, womenswear and accessories collections, showcasing the brand's classic American cool style. Internationally recognised for its preppy designs with a twist, the brand delivers premium styling and quality to consumers worldwide.

Acquired by PVH Corp in 2010, the brand has built an extensive distribution network in over 100 countries, with the support of strong global consumer recognition. Tommy Hilfiger's Silverburn store is due to open in-line with Scotland's timing for non-essential retail restrictions lifting.

Iain Mitchell, UK Commercial Director at Hammerson, commented: "Across our portfolio, we're always looking for exciting brands that deliver something new to our destinations. As a globally recognised name, Tommy Hilfiger is an incredible addition to our existing array of international and independent brands at Silverburn and Union Square. Today's announcement also highlights how the strongest locations remain in demand. Alongside all of our brands, customers and colleagues, we look

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forward to welcoming Tommy Hilfiger to Silverburn later this year”.

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Notes to Editors

Hammerson

Hammerson creates vibrant, continually evolving spaces, in and around thriving European cities, with a focus on flagship retail destinations and premium outlets. As at 31 Dec 2020, our portfolio of high-quality venues had a value of £6.3 billion and included 21 flagship destinations in thriving cities and investments in premium outlet villages through our partnership with Value Retail. Key retail venues include Bullring & Grand Central, Birmingham, Bicester Village, Oxfordshire, Dundrum Town Centre, Dublin, and Les Terrasses du Port, Marseille.

About Tommy Hilfiger

With a brand portfolio that includes TOMMY HILFIGER and TOMMY JEANS, Tommy Hilfiger is one of the world’s most recognized premium designer lifestyle groups. Its focus is designing and marketing high-quality men’s tailored clothing and sportswear, women’s collection apparel and sportswear, kidswear, denim collections, underwear (including robes, sleepwear and loungewear), footwear and accessories. Through select licensees, Tommy Hilfiger offers complementary lifestyle products such as eyewear, watches, fragrance, swimwear, socks, small leather goods, home goods and luggage. The TOMMY JEANS product line consists of jeanswear and footwear for men and women, accessories, and fragrance. Merchandise under the TOMMY HILFIGER and TOMMY JEANS brands is available to consumers



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worldwide through an extensive network of TOMMY HILFIGER and TOMMY JEANS retail stores, leading specialty and department stores, select online retailers, and at tommy.com.