

28 October 2020

Silverburn gets in the spirit with store opening for Scottish artisan distillery and brewery Eden Mill

Hammerson has announced that leading Scottish distillery and brewery, **Eden Mill**, has chosen its flagship destination Silverburn, in Glasgow, to launch its latest premium pop-up gift store.

The 1,900 sq ft store, located adjacent to Hugo Boss, stocks Eden Mill's array of drinks and merchandise, from the core gin range to non-alcoholic options.

Eden Mill is Scotland's first single-site distillery and brewery, creating craft gins, whiskies, and beers from its specialist hub in St Andrews. Located on the banks of the Eden Estuary, which has a long history of brewing and distilling, the brand is famous for its use of local botanicals, and for using innovative techniques to create its delicious products.

Iain Mitchell, UK Commercial Director at Hammerson, commented: *"We know that our customers at Silverburn love to support Scottish businesses, so it's great to be welcoming Eden Mill to the destination. Now, more than ever, we're looking for innovative operators that will bring something new to a destination, and Eden Mill is a great example of that. I'm sure its unique mix of products will go down really well in the lead up to Christmas."*

Steven Arnott, Head of Retail at Eden Mill, added: *"While we have in recent years expanded our brand across the globe, we are proud of our Scottish roots and opening a store in Silverburn is a great opportunity to showcase our products to local people in a retail setting. Silverburn is a complete*

News Release

destination with great footfall and expansive catchment, and we know many of its visitors will love our range of drinks, whether for themselves or a present for a loved on.”

ENDS

For further information, please contact Nick Thornton, Amy Cassidy or Daniel Bleach at Aver via:

E: nickthornton@averpr.com

E: amycassidy@averpr.com

E: danielbleach@averpr.com

Notes to Editors

Hammerson

Hammerson create vibrant, continually evolving spaces, in and around thriving European cities, with a focus on flagship retail destinations and Premium Outlets. As of 30 June 2020, our portfolio of high-quality venues had a value of £7.7 billion and included 21 flagship destinations in thriving cities, and investments in premium outlet villages through our partnership with Value Retail and the VIA Outlets joint venture. Key retail venues include Bullring & Grand Central, Birmingham, Bicester Village, Oxfordshire, Dundrum Town Centre, Dublin, and Les Terrasses du Port, Marseille.

About Eden Mill

Eden Mill were Scotland’s first single site brewery and distillery, making it their mission to revive the lost art of distilling and brewing gin, beer, and whisky in St Andrews, Scotland.

Based on the historic original site of the Seggie Distillery, run by the Haig family until 1860, Eden Mill are the first to make spirits in the region in 150 years. As well as gin the spirit the innovative

News Release

brand are known for, Eden Mill have carved a formidable reputation with their award winning super-premium craft beers and are now bringing whisky distilling back to the region.

In 2018, Eden Mill released the first Single Malt whisky to be distilled in St Andrews in over 150 years. The First Bottling was sold at auction and broke the world record for a first release at £7,100.

Eden Mill was named Gin of the Year at the Annual Scottish Gin Awards in 2018. The brewery and distillery won the most awards, five in total, including London Dry Gin of the Year and Exporter of the Year.

Eden Mill ranked number 38 on The Sunday Times Virgin Atlantic Fast Track 100 in 2019 with 74.20% growth in sales.